



For more information, please contact:
Robert Kelly
KYOCERA Document Solutions America
robert.kelly@da.kyocera.com

Kyocera Named Most Reliable Color Copier MFP Brand

Keypoint Intelligence - Buyers Lab evaluates six years of data for hundreds of devices in determining #1 overall dependability.

FAIRFIELD, N.J. – July 11, 2018 – KYOCERA Document Solutions America, Inc., one of the world's leading document solutions companies, today announced an unprecedented win from the experts at Keypoint Intelligence - Buyers Lab: the inaugural Award for Most Reliable Color Copier MFP Brand.

"It's truly an honor for us," said KYOCERA Document Solutions America President & CEO Yukio Ikeda. "Reliability has always been a hallmark of the Kyocera name. To have our entire line of A3 color devices recognized in this way – and by such an esteemed authority – is a wonderful validation of what we stand for as a brand."

Reliability Across the Entire Line

The award is part of an entirely new category at BLI, which typically evaluates reliability of individual devices. This award provides customers with a new perspective on the brands they choose – one that looks across the full line of devices. The criteria are evaluated over the long term; the next series of these awards will be presented in 2021.

Every Kyocera Device Scores a Perfect 10

BLI factored in six-years-worth of data from 2012 to 2018, reviewing hundreds of machines, from every vendor's line. They looked at all devices in the A3 color line-up, calculating misfeeds, service calls, and total tested impressions. Kyocera emerged the clear winner, with BLI calling the company's line a "shoo-in."

"All of Kyocera's color copiers demonstrated excellent reliability, with every device scoring 10 out of 10," noted George Mikolay, Associate Director of Copiers/Production for Keypoint Intelligence - Buyers Lab. "With a low misfeed rate and zero service interventions required, Kyocera color copier MFPs are designed to keep users productive."

ABOUT KEYPOINT INTELLIGENCE - BUYERS LAB

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With their unparalleled tools and unmatched depth of knowledge, they cut through the noise of data to offer clients the

unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

ABOUT KYOCERA DOCUMENT SOLUTIONS AMERICA

KYOCERA Document Solutions America, Inc. (<https://usa.kyoceradocumentsolutions.com>), headquartered in Fairfield, N.J., is a leading provider of computer-connectable document imaging and document management systems, including network-ready digital MFPs/printers, laser printers, color MFPs/printers, digital laser facsimiles, and multifunctional and wide format imaging solutions. KYOCERA Document Solutions America is a group company of KYOCERA Document Solutions Inc., a core company of the KYOCERA Corporation, the world's leading developer and manufacturer of advanced ceramics and associated products, including telecommunications equipment, semiconductor packages and electronic components.

KYOCERA Document Solutions America, the first document solutions company with third-party certified sales data, has received numerous honors for its products' high performance, reliability, and cost efficiency. KYOCERA Corporation's consolidated net revenues were in excess of \$14 billion for the fiscal year ending on March 31, 2018.